



# 29th AIPNA-ICP International CME in Pathology 2024

 9th to 11th February 2024

## TRADE BROCHURE

 **9<sup>th</sup> - 11<sup>th</sup>**  
**FEBRUARY 2024**



UNABLE TO CLICK  
OR SCAN THE QR CODE



**ORGANIZED BY:**  
**DEPARTMENT OF HISTOPATHOLOGY,**  
**PGIMER, CHANDIGARH**

[aipnaicp2024@gmail.com](mailto:aipnaicp2024@gmail.com)





# 29th AIPNA-ICP International CME in Pathology 2024



## WELCOME ADDRESS

Dear all,

It is a matter of great pleasure for us to invite you to the 29th AIPNA-ICP International Pathology CME 2024, hosted by the Department of Histopathology at PGIMER, Chandigarh. This event will take place from 9th to 11th February 2024.

This conference intends to provide a unique platform for the laboratory as well as clinical haematologists and allied professionals from across the world to share their experiences, update their knowledge and interact with each other. We anticipate more than 500 participants to join us.

A special sponsorship package is also being planned providing the Pharma houses, equipment manufacturers & publishers an opportunity to advertise their products & attract business.

Dear industry colleagues let us get together and make this a memorable event.

We all keenly look forward to welcoming you in February 2024

With best regards



**Dr Nandita Kakkar**  
**Organizing Secretary**  
Professor and Head,  
Histopathology,  
PGIMER, Chandigarh



**Dr Debajyoti Chatterjee**  
**Co-Organizing Secretary**  
Assistant Professor,  
Histopathology,  
PGIMER, Chandigarh



**Dr Aravind Sekar**  
**Treasurer**  
Assistant Professor,  
Histopathology,  
PGIMER, Chandigarh





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## SPONSORSHIP CATEGORIES:

### Titanium Sponsor: ₹ 20 Lakhs

- Exhibition stall (Two stalls: 4x2 m and 3x2 m) at prime location
- 5 complimentary exhibitor registrations (lunch & dinner coupons valid for all days)
- Company's name on web site
- Logo on abstract book
- One sponsored symposium for 1 hour
- Special mention at dinner and lunch venues
- Special mention on screen during session break
- Banners or the standee near welcome gate

### Platinum sponsor: ₹ 15 lakhs

- Exhibition stall (3x2m) at prime location
- 3 complimentary exhibitor registrations (lunch & dinner coupons valid for all days)
- Company's name on web site
- One sponsored symposium for 1 hour
- Logo on abstract book
- Banners or the standee near welcome gate





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## SPONSORSHIP CATEGORIES:

### **Diamond Sponsor: ₹10 lakhs**

- Exhibition stall (2x2m) at prime location
- 2 complimentary exhibitor registrations (lunch & dinner coupons valid for all days)
- Company's name on web site
- Logo on conference brochure and abstract book
- Banners or the standee near welcome gate

### **Stall and one sponsored symposium area: ₹7 lakhs**

- Exhibition stall (2x2m) at prime location
- 1 sponsored session

### **Stall in the scientific exhibition area: ₹3 lakhs**

- 2x2 meters stall.
- 2 complimentary exhibitor registrations (lunch coupons valid for all days)

### **Advertisement in the souvenir:**

- Back cover full page (color): ₹150,000/-
- Front inside full cover page (color): ₹125,000/-
- Back inside full cover page (color): ₹100,000/-
- Second Cover full page (color): ₹75,000/-
- Third Cover full page (color): ₹50,000/-
- Color full page within souvenir: ₹40,000/-
- Full page black and white: ₹30,000/-
- Ordinary half page: ₹20,000/-

**Lunches, dinners, registration kit sponsorships:** Kindly contact the organizers





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## Terms & Conditions:

- Microphone or any promotional activities hindering or disturbing other sponsor/ exhibitor will not be permitted. All prices are exclusive of taxes (subject to change as per government policies).
- The stall will carry your firm name and you are requested not to make any changes in the arrangement.
- The sponsor/exhibitor must not cause any damage to the walls, panels and other areas of the venue. In case of any such damage, the sponsor/exhibitor will have to indemnify the organizers for the same.
- All booking forms must be accompanied by 50% advance and the balance must be paid within 30 days. Written confirmation of booking will be given after 100% advance payment is received.
- The Exhibition Committee reserves the right to modify or rearrange the floor plan or even cancel any – sponsorship/ exhibitor, without assigning any reason thereof. Cancellation are to be made in writing to secretary. 50% of the payment will be refunded on cancellation.
- Please be advised that your participation is not considered confirmed until payment has been received in full. Please note that all payments must be made in Indian Rupees.
- Companies wanting to import equipment or consumable for exhibition purpose should inform the conference secretariat at the time of booking to enable us to obtain International Trade Promotion Organization (IPTO) approval & assist with our freight partner details.
- Sponsor/exhibition stall confirmed are not transferable.
- Sponsorship/ exhibition will be allocated on first come first served basis only after the Cheque/Demand Draft for non-payment within the stipulated time.
- The date and time of handover of the exhibition space shall be communicated to all near the conference dates. No work will be allowed in the exhibition site after 5:00 am under any





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circumstances. If the participants fail to occupy the stall by the trade & exhibition Committee reserves the right to allot the vacant stall to the waiting applicants.

- Appointed Electrical Contractor will execute all electrical connections inside the stall and other areas. The sponsors/ exhibitors are required to intimate the organizers in writing on the additional points required by them at least 30 days advance. Please note all extra points/connections would be changed on Pro-rata basis.

## BANK DETAILS

### Bank State Bank Of India

<b>State</b>	:	<b>Chandigarh</b>
<b>Branch</b>	:	<b>Medical Institute PGI</b>
<b>Account No.</b>	:	<b>42297295231</b>
<b>IFSC Code</b>	:	<b>SBIN001524</b>
<b>MICR Code</b>	:	<b>160002007</b>
<b>Swift Code</b>	:	<b>SBININ BB 443</b>





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**EVENT MANAGER**

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